FEATURE STORE SUMMIT 2022

Feathr: The Enterprise-Grade, **High Performance Feature Store**

David Stein, Senior Staff Engineer, LinkedIn Xiaoyong Zhu, Principal Data Scientist, Microsoft





an open source, enterprise-grade, high-performance feature store

- built at LinkedIn
- in collaboration with Microsoft Azure
- a Linux Foundation Al&Data Sandbox project

Agenda

Why we built Feathr

2 What a feature store should be

3 Feathr at LinkedIn

Feathr on Azure – Demo

Why we built Feathr

Getting features into ML models should be easy.

Like a music streaming app ... for feature engineering

Music "Workflow"

- Manually get music files from various sources
- Convert them to a format
- my device can play
- Load onto my device (different for home/car)
- Worry about storage, bitrate, compatibility

New Way



Old Way

ML Feature Workflow

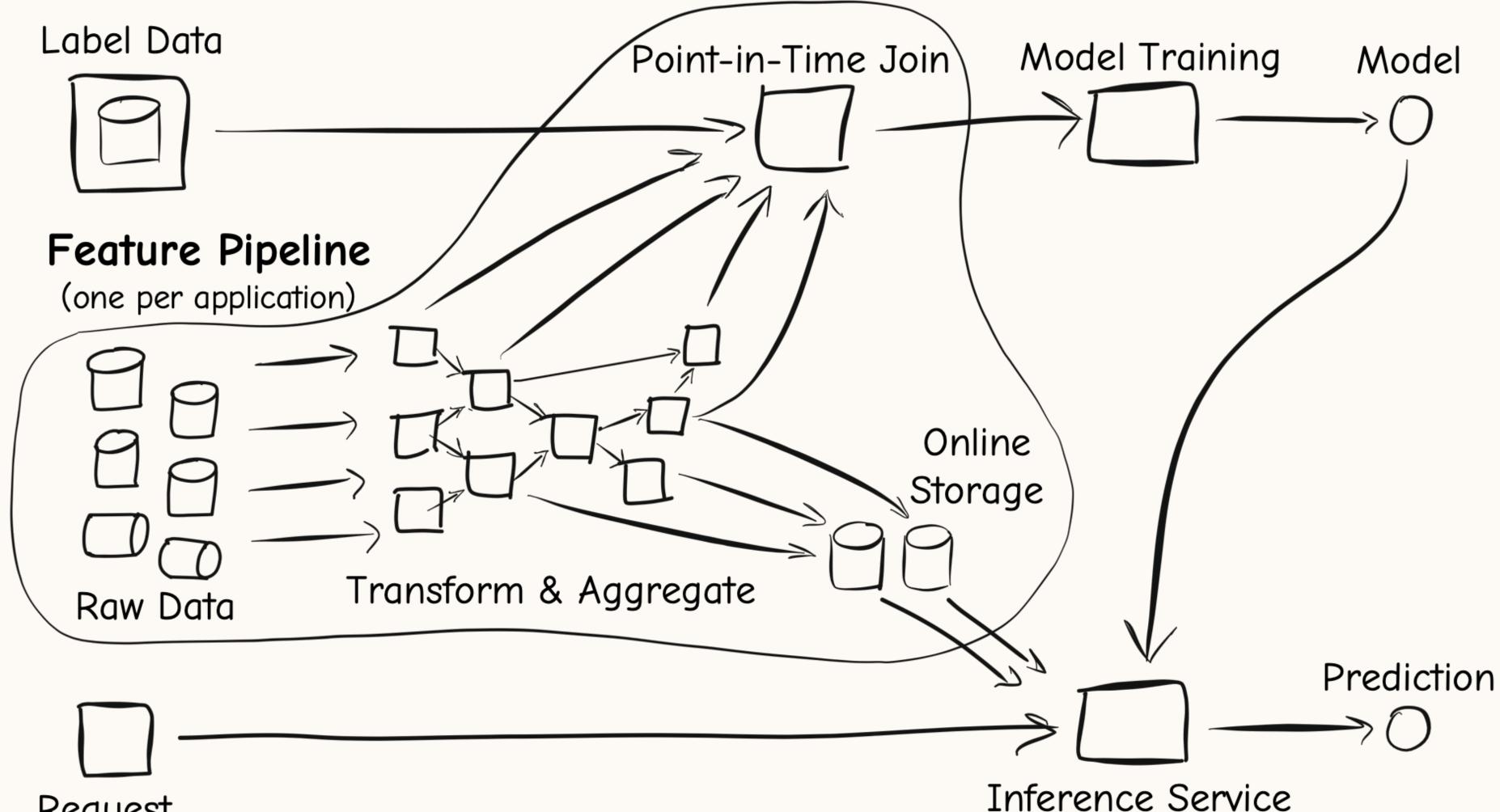
- Write jobs to get entity data from various sources
- Extract, aggregate, join, convert into proper format
- Load into model framework (different for train/serving)
- Worry about scale, perf, leakage, train/serve skew



- If feature doesn't exist, define and register it via simple APIs.

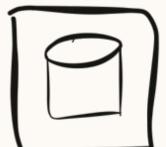


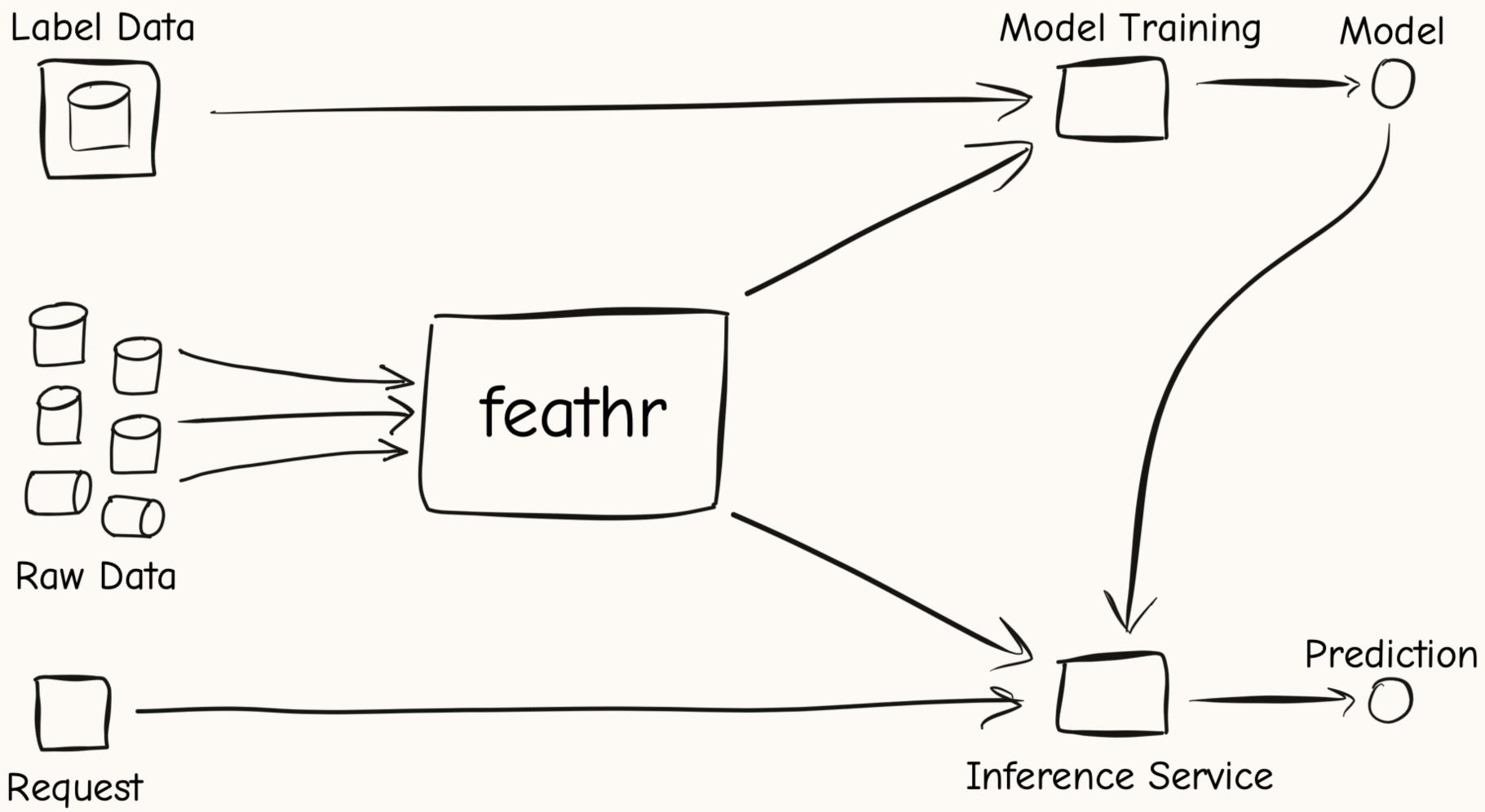
Problem: Feature preparation is complicated



Request

Solution: Feathr feature store

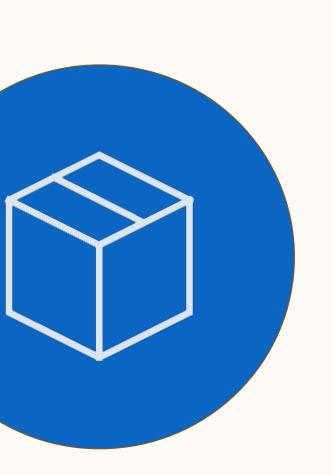




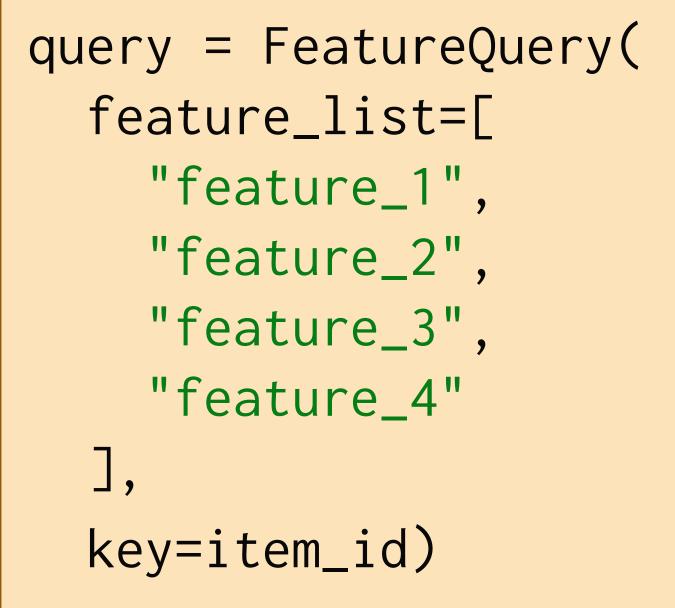
Like a package manager for feature engineering

Code

import module1
import module2
import module3
import module4

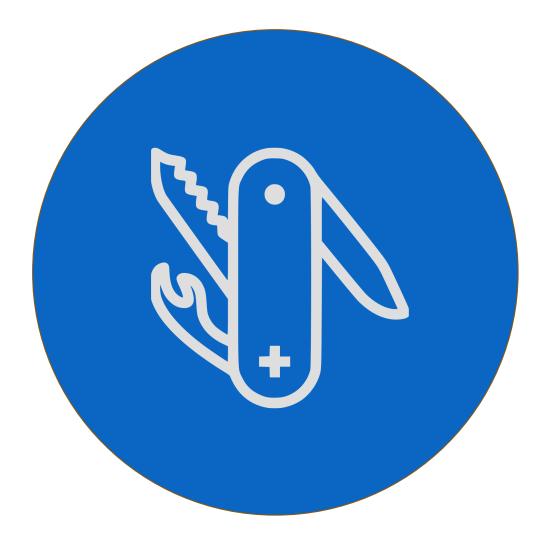


Features



What a feature store should be

Feature store principal use cases

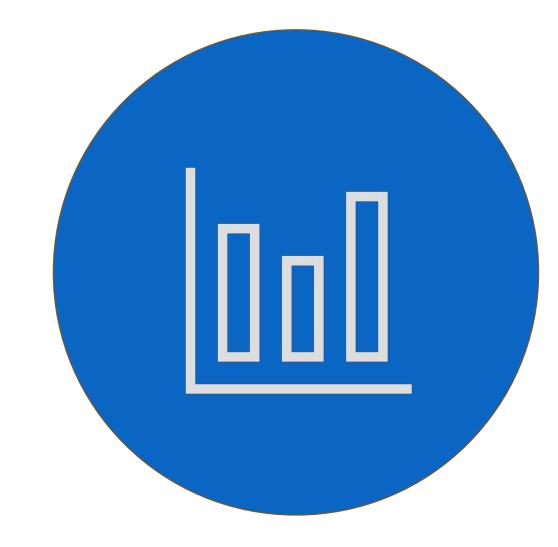




Develop Features

Based on raw data, using simple APIs

Deploy Features For training and online model inferencing

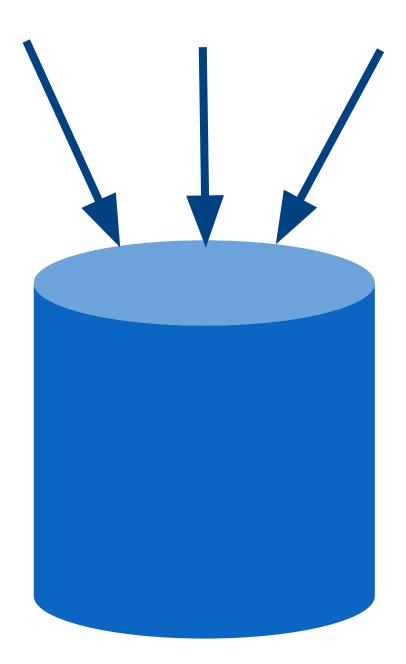


Manage Features

Monitor feature health and share across teams

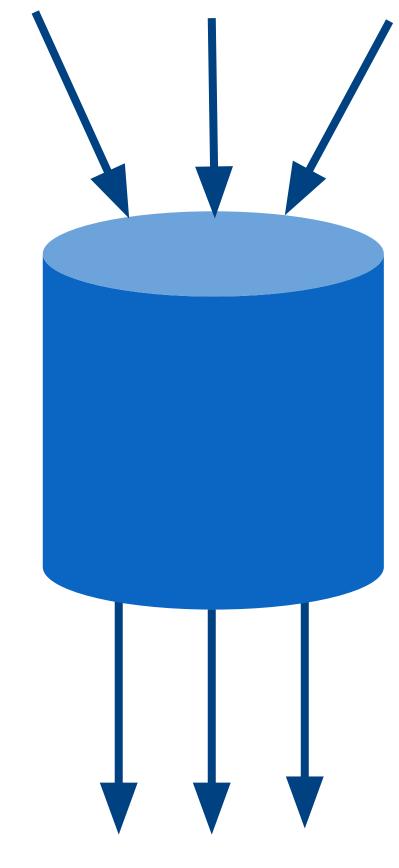
The "feature store" abstraction

• "Put a feature in" (Producer) Develop a feature based on raw data sets Sliding time windows Aggregations Transformations Lookups/joins Develop a feature based on other feature(s)

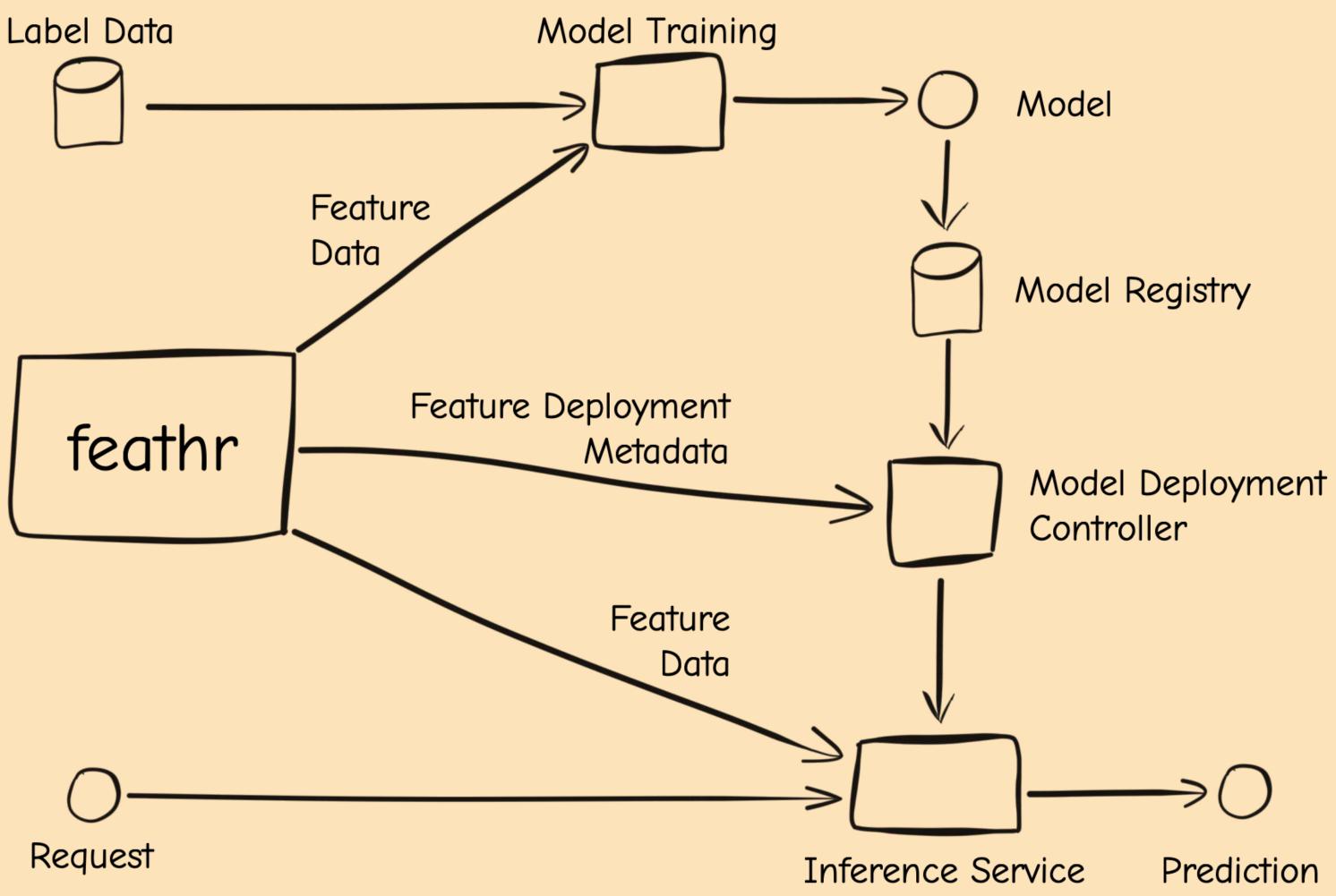


The "feature store" abstraction

- "Put a feature in" (Producer)
 - Develop a feature based on raw data sets
 - Sliding time windows
 - Aggregations
 - Transformations
 - Lookups/joins
 - Develop a feature based on other feature(s)
- "Get some features out" (Consumer)
 - Join features to training labels
 - Backfill historical values of features (point-in-time correctness)
 - Efficiently compute, store, and serve features for online inference



Feathr at LinkedIn



Feathr is a pillar of LinkedIn's ML platform

Model deployment service uses Feathr to ensure a model's feature dependencies are deployed, before deploying the model.

Feathr at LinkedIn

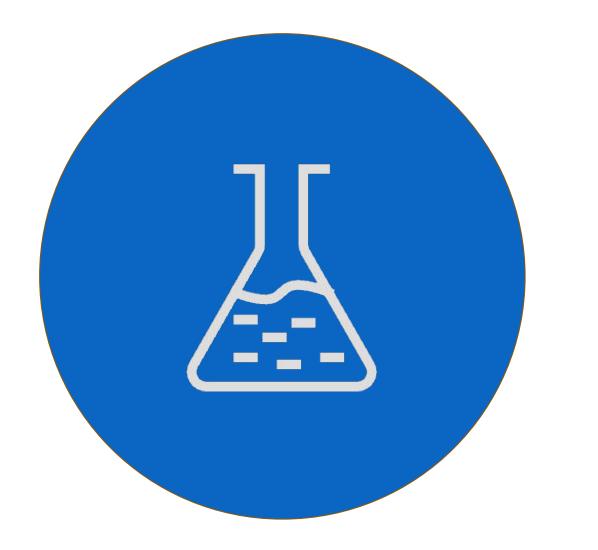
- hundreds of models
- thousands of features
- many kinds of entities (economic graph)
- petabyte scale

Timeline

- 2017 Initial development and launch
- 2018 Broad adoption within LinkedIn
- 2020 Majority of LinkedIn ML applications onboarded
- 2022 Open source, Azure collaboration, joined Linux Foundation AI & Data



Impact at LinkedIn Majority of ML applications at LinkedIn have adopted Feathr

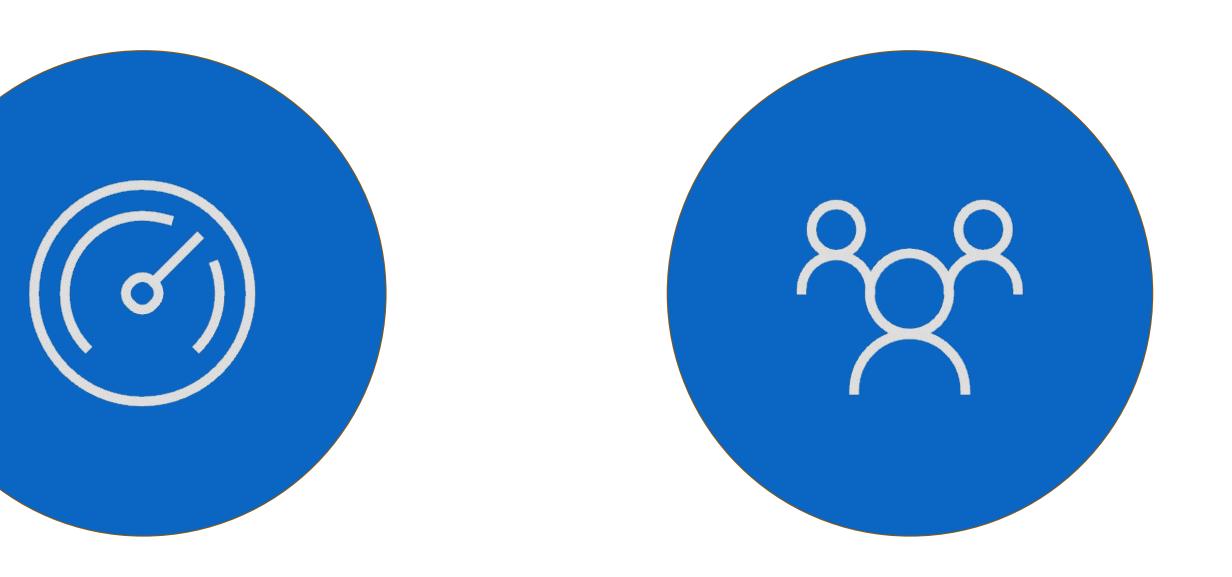


Improved Productivity

Faster experimentation with new features, from weeks to days

Improved Performance

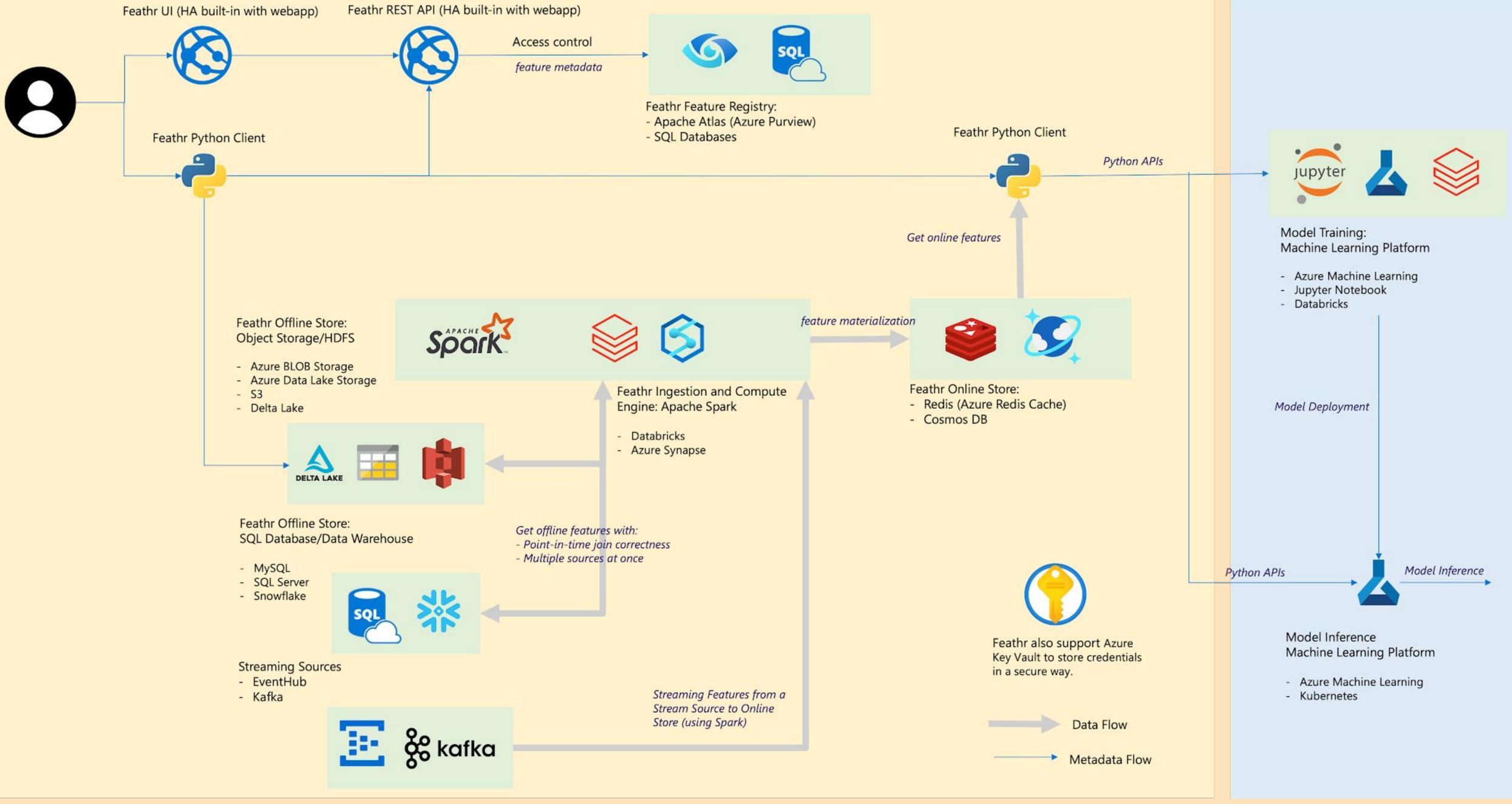
Running time improved over custom pipelines, as much as 50%



Improved Collaboration

Applications can share features, which was difficult previously

Feathr on Azure Demo



Thank you

